



Santé mag

Votre **vie**, votre bien-être

MEDIA KIT 2021



*Due to
popular
demand,*

Santé *mag*
Votre **vie**, votre bien-être

*will now be
published 10
times a year*



10 10 issues per year, one
combined circulation:

450,000 copies in total

(Audited by Alliance for Audited Media)

**THE ONLY LIFESTYLE
MAGAZINE
LIFESTYLE MAGAZINE
IN QUEBEC
SENT DIRECTLY TO
TO DOCTORS,
HEALTH AND BUSINESS
HEALTH AND BUSINESS
PROFESSIONALS**



DISTRIBUTION :

*** Sent directly to health professionals, majority of Greater Montreal, Toronto & Ottawa's major hospitals, including private medical clinics. THE ONLY French lifestyle — medical health publication sent DIRECTLY to Doctors (26 000 of them) and deposit in 'waiting areas'.

READERSHIP: A specific high end community of health specialists and real estate & business professionals (average yearly income \$ of 300 000 k and over)

DIMENSIONS	RATES	DIMENSIONS OF THE AD
Full page	\$2 250	8,125" x 10,875" + 1/8" bleed
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1/3 page vertical	\$ 750	2,70" x 10,875"
Main package deal including front cover page + 2 inside pages (editorial and/or add pages)	\$4 500	8,125" x 10,875" + 1/8" bleed

EDITORIAL CALENDER :

april 23
june 11
august 13
october 8
december 3



TECHNICAL SPECIFICATIONS:

- File type: PDF, EPS, JPEG, TIFF
- 300 DPI at 100% in CMYK
- Included 1/8 bleed for full page ad
- Fonts: Integrate your fonts to your document or send an outline version of your ad.

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