



Santé mag

Votre **vie**, votre bien-être

MEDIA KIT 2022



*Due to
popular
demand,*

Santémag
Votre **vie**, votre bien-être

*will now be
published 10
times a year*



10 10 issues per year, one
combined circulation:

580,000 copies in total

**THE ONLY LIFESTYLE
MAGAZINE
LIFESTYLE MAGAZINE
IN QUEBEC
SENT DIRECTLY TO
TO DOCTORS,
HEALTH AND BUSINESS
HEALTH AND BUSINESS
PROFESSIONALS**



DISTRIBUTION :

*** Sent directly to health professionals, majority of Greater Montreal including North and South shore, also distributed in 'waiting areas' of private Med Clinics & Hospitals.

READERSHIP: A specific high end community of health specialists and real estate & business professionals (average yearly income \$ of 300 000 k and over).

DIMENSIONS	RATES	DIMENSIONS OF THE AD
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1/3 page vertical	\$ 750	2,70" x 10,875"
Main package deal including front cover page + 2 inside pages (editorial) + page ad	\$6 000	8,125" x 10,875" + 1/8" bleed

EDITORIAL CALENDER :

- Ask your representative for the next publication dates.



TECHNICAL SPECIFICATIONS:

- File type: PDF, EPS, JPEG, TIFF
- 300 DPI at 100% in CMYK
- Included 1/8 bleed for full page ad
- Fonts: Integrate your fonts to your document or send an outline version of your ad.

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* THE QUALITY OF THE COLOR RENDERING CAN NOT BE GUARANTEED IF THE AD PROVIDED DOES NOT MEET.