

Gastronomie

Canada's Premier Food & Wine Publication



MEDIA KIT

“ Montreal Canada’s PREMIER Food & Wine publication (retail AND consumers)”

Whatever their backgrounds, professionals and people from our industry (restaurant owners, hotel director) know how to appreciate good food and all of its associated pleasures.

Offering the best quality for all services is their main goal.

Furthermore, suppliers of food industry are becoming more aware of the advantages in offering restaurant owners, buyers and

consumers alike, fresh products of superior quality and the best services relevant, at affordable prices. The GASTRONOMY & CULINARY DELIGHTS magazine will allow you to delve into the myriad aspects of being a professional chef, a wine steward and a food vendor.

GASTRONOMY & CULINARY DELIGHTS is foremost a guide for professionals of the food industry but will also appeal to the connoisseur.



CIRCULATION: Yearly 300 000 copies

FREQUENCY: 6 issues / year

DISTRIBUTION: Restaurants, cafes & hotels in the Province of Quebec (including a small distribution in Ottawa & Toronto).

READERSHIP : 1,8 million readers a year

ADVERTISING RATES & DIMENSIONS

DIMENSIONS	RATES	DIMENSIONS OF THE AD
Full page	\$ 2 800	8,125" x 10,875" + 1/8" bleed
Spread	\$ 3 800	16,25" x 10,875" + 1/8" bleed
Inside Cover 2	\$ 3 400	8,125" x 10,875" + 1/8" bleed
Inside Cover 3	\$ 3 400	8,125" x 10,875" + 1/8" bleed
OBC (outside back cover)	\$ 4 800	8,125" x 10,875" + 1/8" bleed
1/3 page vertical	\$ 2 200	2,70" x 10,875"
Main package deal including front cover page + 2 inside pages (editorial and/or add pages)	\$ 6 000	8,125" x 10,875" + 1/8" bleed



EDITORIAL CALENDAR

January 15 th	July 15 th
March 15 th	September 15 th
May 15 th	December 15 th

MAILING ADDRESS FOR YOUR AD:

Publications Mag,
438-494-6274

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TECHNICAL SPECIFICATIONS:

- File type: PDF, EPS, JPEG, TIFF
- 300 DPI at 100% in CMYK
- Included 1/8 bleed for full page ad
- Fonts: Integrate your fonts to your document or send an outline version of your ad.

Message: Please specify the following information; advertiser, format and issues.

*** THE QUALITY OF THE COLOR RENDERING
CAN NOT BE GUARANTEED IF THE AD PROVIDED
DOES NOT MEET THE SPECS.**

